

Ariston Group signs an agreement for the acquisition of Chromagen



The Company strengthens its hot water segment by acquiring Chromagen, a player focused on renewable products with a leading position in Israel and a solid foothold in Australia.

- **Thanks to this agreement, the Company further enhances its focus on renewable products in the water heating segment**
- **Chromagen employs over 300 people, sells in about 35 countries around the world and in 2020 reported revenues of approximately 100 million euro**
- **In Israel, Chromagen is among the leaders in the production and sales of solar thermal hot water systems – in a market where the majority of household produce hot water thanks to solar thermal technology**
- **In Australia, Chromagen holds a solid foothold in the renewables sector with focus on the builders' channel**

21 October 2021 – Ariston Group, the Italian global company leading in the production and sales of renewable and high efficiency solutions for hot water and heating, announces that it has signed an agreement for the acquisition of Chromagen, an Israeli company leading in the provision of renewable hot water solutions.

Founded in 1962, Chromagen develops, manufactures and markets renewable hot water solutions, with a strong heritage on solar thermal technology.

Chromagen is headquartered east of Haifa, in Kibbutz Shaar Haamakim, Israel, and has two subsidiaries in Australia and Spain, as well as a solid network of distributors that help serve customers in about 35 countries worldwide. Chromagen employs over 300 people and in 2020 reported revenues of approximately 100 million euro.

With this transaction Ariston Group further strengthens its competitive position in the renewable energy segment, acquiring a player with a leading position in Israel and a solid foothold in Australia.

Ariston Group will purchase 100% of the shares and voting rights of the entity active in Israel. This acquisition allows Ariston Group to consolidate its position in the Israeli market, a market supported by a growing economy and a solid trend of population growth where the majority of households meet hot water needs with solar thermal. Ariston Group is present in the Israeli market since 2017 following the acquisition of Atmor, a company specialized in manufacturing tank-less electric instant water heaters.

In Australia, Ariston Group will purchase the shares owned by Kibbutz Shaar Haamakim while confirming both the current management team as well as the governance structure with the current minority shareholders. This acquisition will allow Ariston Group to enter a relevant market for hot water, building on the solid position of Chromagen Australia on the builders' channel, with strong focus on renewables hot water solutions.

*"We are thrilled to welcome Chromagen, its management team and its employees in the broader Ariston Group family. Through this new acquisition, Ariston Group further confirms its focus on sustainability", says **Paolo Merloni, Executive Chairman of Ariston.** "With Chromagen, we further strengthen our position in the market for hot water based on renewable technologies, in line with our Group's vision to provide sustainable comfort".*

*"We are looking forward to finalising the transaction and start working with our new Israeli, Australia and Spanish colleagues to further strengthen the business of Chromagen, accelerate its growth and unleash its full potential for value creation", said **Laurent Jacquemin, CEO of Ariston.***

This transaction is subject to approval by the Israeli Competition Authority, and to the compliance with customary conditions.

Ariston Group is a global leading player of renewable and high efficiency solutions for water and space heating, components and burners. In 2020, the Group reported a turnover of 1.7 billion euros and sales of 7.5 million products; the group has more than 7,400 employees, representative offices in 42 countries, 23 production sites and 25 research and development centers in 4 continents, selling solutions and services in about 150 countries around the world. The Group offers a full range of products, solutions and services mainly under the global brands Ariston and ELCO, and operates iconic local brands such as Calorex, NTI, HTP, Chaffoteaux, ATAG, Racold as well as Thermowatt and Ecoflam in the component and burner business. Ariston Group demonstrates its commitment to sustainability through the development of renewable and high efficiency solutions, such as heat pumps, water heating heat pump, hybrid solutions and solar thermal systems. The Group also stands out for its continuous investment in technological innovation, digitalization and advanced connectivity systems.

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